



**BOWLING TO
FIGHT HUNGER**



Poverello



**28th Annual Bowling
to Fight Hunger
Sponsor Deck**

September 8, 2018

12-4PM

at Sawgrass Lanes

Founded in 1987 by “Father Bill” Collins and now in our 30th year, Poverello continues to help people with critical and chronic illnesses including HIV, to Eat Well, Live Well and Be Well.

Eat Well - As one of the largest specialty needs food pantries in the nation that is Food is Medicine certified and 100% consumer choice, your sponsorship allows us to provide food for just over 900,000 meals per year for people in Broward and Palm Beach Counties.

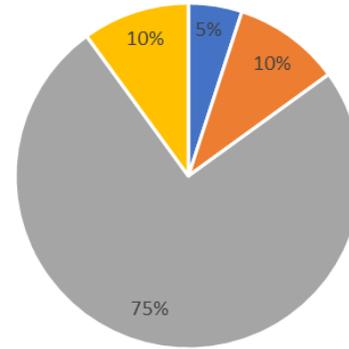
Live Well – With our provider volunteers, we offer chiropractic, massage, Reiki, acupuncture and haircuts / hair styling, as well as a full gym and wellness classes.

Be Well – Programming that teaches people to plan and prepare healthy meals, shop smart and even a CDC certified Diabetes Prevention Program, allow program participants to make the most of their health.

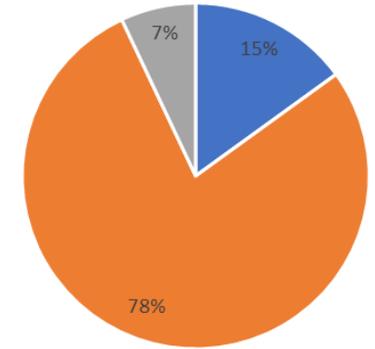
A collage of fresh vegetables including cherry tomatoes, green beans, basil, and bell peppers. The background is a wooden surface. The text "What are You Supporting?" is overlaid in the center.

What are You Supporting?

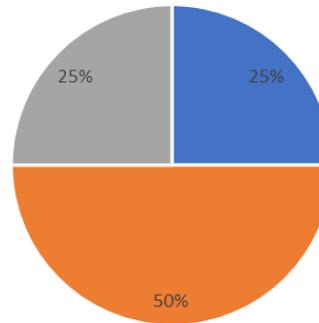
Market Reach:
Radio Advertising:
5 Million
Print Marketing:
1 Million
Web Advertising:
2 Million
E-Blast Marketing:
2 Million
Event Marketing:
3 Million



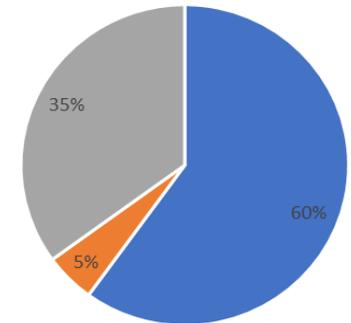
AGE
■ 13-18 ■ 19-24 ■ 25-54 ■ 55-64



INCOME
■ Under \$45K ■ \$45-\$74K ■ \$75-\$125K



EDUCATION
■ High School ■ Some College ■ College Graduate



GENDER
■ Male ■ Transgender ■ Female

Teams: 56
Staff: 42

Bowlers: 280
Fan Attendance: 100

Virtual Bowlers: 100

Sponsorship Levels in 2018

	Bronze \$500	Silver \$1,000	Gold \$2,500	Party Bus \$3,000	Platinum \$5,000	Hosted by \$10,000	Presenting Title \$12,500
Logo on banner above lane, gift bag items placement, invited to newspaper photoshoot	*	*	*	*	*	*	*
Logo on back of t-shirt, advertising materials and team of 5 bowlers		*	*	*	*	*	*
Mention in social media posts & press releases			*	*	*	*	*
Provides branded gift bags for 300 bowlers					*	*	*
Official "Hosted by" recognition						*	
Official "Presented by/Brought to you by"							*
One banner placed at event						*	*
One banner at both entrances of event							*
Logo Placement on front of official T-Shirt							*
Recognition at all kick off events						*	*



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Contact our Events
Coordinator for more info
(954)561-3663 Ext 106
events@Poverello.org